



*Spring Lake Inn*

Built in 1888 as The Grand Central Stables this historic Inn is nestled on a 106 Salem Ave, Spring Lake, NJ just one short block to the beach. In 1982 Mr. Klos began the restoration effort of the badly neglected Inn during a decade that would mark many historic shore "hotels" being razed for new single family housing.

In an attempt to preserve the Inn by maximizing the ROI, a new HVAC system permit was filed expanding the use year round. Spring Lake objected and halted the renovations. The matter ended up in Court because the 1982 HVAC use ban insured the Inn's demolition for new housing. At that time it was financially impossible to support the Inn from summer occupancy room rates. The court overturned Spring Lake's ban on July 19, 1983, the HVAC system installed and the Inn was preserved.

[www.SpringLakeInn.com](http://www.SpringLakeInn.com)

**ROI.us Capital:** Most of our projects are opportunities too little for the "Eagle Capitalists" and too large for the "Canary Investors" resulting in sound ROI opportunities that require fewer than three participants.



*Gettysburg: Adams Court House  
American Legion Annex*

Contracted from the Gettysburg American Legion, this Circa 1870 structure required a complete renovation. A walkway was constructed across the alleyway connecting the building with the Adams County Courthouse. The Commissioners expanded county services with completion in 2009 occupying 100% of the historic structure. The American Legion utilized the sale proceeds to build a new building with ample parking ten blocks from the Courthouse.

## ROI.us Corporation



## Capital Management

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Our wealth preservation and private equity fund is focused on ROI strategies to preserve economically viable historic real estate structures and build rare manuscript & dinosaur collectible exhibits for public relations purposes.

[www.ROI.us](http://www.ROI.us)

FL, PA, & NJ Real Estate Brokers

## ROI.us Capital



### Waldorf=Astoria Pennsylvania Society Exhibit

Our most creative wealth preservation mandate, private equity collectible funds, is focused on the acquisition of rare historic documents, letters, manuscripts and dinosaurs. **ROI** viable exhibits are funded to increase your brand awareness, preserve history, and educate the public with a sensation factor while collections are on display.



### 2000 RNC Convention Exhibit

Manuscript & **Dinosaur** exhibits are opportunities for companies to build brand awareness around great events in history which are alternatives to “celebrity” endorsements and eliminate

the risk of personalities tainting your company’s image. We partner with our clients to create exhibits that balance their image while providing **unprecedented public relations opportunities**. When the campaign ends, the donation of the exhibit to a non-profit organization typically provides tax credits resulting in a sound **ROI** to your investment.



### Stegosaurus Armatus - Sarah 90% Articulated Dinosaur

Why spend millions on celebrity endorsements? A nationally renowned historic document or dinosaur exhibit can be designed for under \$100,000 to enhance your company's image to strategically targeted market. Clients:

- Best Buy Company*
- The Boeing Company*
- NASA Classroom of the Future*
- RE/MAX International Travelers*
- Qwest Communications*
- Bank of America*

## About our Founder



Stan Klos is an avid real estate historic preservationist who has re-developed 32 historically significant properties ranging from Vaudeville theaters to Revolutionary War Taverns in five states. He is a co-founder of various historic pursuits including the James Monroe Birthplace Commission and **Dinosaur Safaris, Inc.**, in Shell, Wyoming. In 1999 he established an innovative internet education and rare document company. The page views top one million daily. Stan also purchased a RE/MAX master franchise expertly managing a marketing mix that increased yearly commission revenue from \$240K to \$36 million in 12 years. As a Regional Owner, he helped mastermind RE/MAX into the world’s largest residential real estate franchise entity. Stan was also an **Italian Basketball Association** player, college professor and author. He has served on numerous boards including the WV Independent Colleges & Universities and the Mercy Center, Asbury Park, NJ.

[www.StanKlos.com](http://www.StanKlos.com)